



**DriveEdumax
Academy**

Business Studies

Curriculum for Grade XI

Class 11 Business Studies Curriculum Overview

The Class 11 Business Studies curriculum provides a foundational understanding of business operations, entrepreneurship, corporate structures, and global trade. The curriculum is divided into two parts: Part I: Foundations of Business and Part II: Corporate Organisation, Finance, and Trade. This structure equips students with the knowledge and skills needed to understand the dynamic world of business, finance, and entrepreneurship.

Part I: Foundations of Business

This section focuses on the fundamental concepts and principles of business, covering topics such as trade, business organization, services, and ethics.

Chapter 1: Business, Trade, and Commerce

Introduction to the basic concepts of business, the role of trade and commerce, and the importance of economic activities in society.

Chapter 2: Forms of Business Organisation

An in-depth look at various types of business structures such as sole proprietorships, partnerships, joint-stock companies, and cooperative societies.

Chapter 3: Private, Public, and Global Enterprises

Examines the distinctions between private and public sector enterprises, as well as the role of multinational companies in global business.

Chapter 4: Business Services

Explores various services that support business operations, including banking, insurance, transportation, warehousing, and communication.

Chapter 5: Emerging Modes of Business

Discusses new forms of business such as e-commerce, outsourcing, and the role of technology in transforming traditional business practices.

Chapter 6: Social Responsibilities of Business and Business Ethics

Highlights the ethical responsibilities businesses have toward society, including environmental sustainability, social welfare, and ethical decision-making.

Part II: Corporate Organisation, Finance, and Trade

This section introduces students to corporate structures, business financing, entrepreneurship, and both domestic and international trade.

Chapter 7: Formation of a Company

Provides an overview of the process of forming a company, including legal formalities, registration, and the roles of promoters.

Chapter 8: Sources of Business Finance

Explains various sources of finance available to businesses, such as equity, debt, venture capital, and retained earnings, along with the advantages and disadvantages of each.

Chapter 9: MSME and Business Entrepreneurship

Focuses on the role of Micro, Small, and Medium Enterprises (MSMEs) in economic development, as well as the significance of entrepreneurship and innovation in business.

Chapter 10: Internal Trade

Discusses the functioning of trade within a country, covering wholesale and retail trade, and the role of intermediaries in distributing goods and services.

Chapter 11: International Business

Explores the concept of international trade, foreign exchange, trade policies, and the challenges and opportunities businesses face when operating in a global market.

This curriculum is designed to give students a comprehensive understanding of both the theoretical and practical aspects of business. From foundational principles to complex corporate and global practices, students will develop the knowledge needed to excel in the world of commerce and entrepreneurship.